

# OLD BAGS™



## Sponsorship Opportunities

**Old Bags™ Targeted Audience:** affluent women, ages 25-64, with a household income \$50,000+, who love beautiful things and shopping. The event has an average annual attendance of 400, and we invite select consumers, not a mass audience.



### Couture - \$10,000 Sponsorship

- Opportunity to sponsor the specialty drink (Wait staff, when greeting and serving guests, will say: "Welcome to Old Bags™. Enjoy this cosmopolitan compliments of (YOUR NAME HERE)."
- Name & logo featured on 4,000 invitations \*\*
- Name & logo featured on 400 programs \*
- Name & logo featured on signage at event
- Company advertisement placement in all mystery and guest bags
- Name highlighted on press materials
- Name, logo, and link featured on Coalition website
- 20 Raffle tickets (optional - \$25 per raffle ticket not tax-deductible)
- 20 reservations (valued at \$1,500)
- VIP check in



### Designer - \$5,000 Sponsorship

- Opportunity to sponsor one of the following areas: upper bar, lower bar, one of three bidding sections, Mystery Bag room, hors d'oeuvre area. Your name will be included on signage at that area. For example: "The YOUR NAME HERE section will be closing in 5 minutes."
- Name & logo featured on 400 programs \*
- Name featured on signage at event
- Name highlighted on press materials
- Name featured on Coalition website
- 10 Raffle tickets (optional - \$25 per raffle ticket not tax-deductible)
- 10 reservations (valued at \$750)
- VIP check in

### Boutique - \$2,500 Sponsorship

- Name featured on 400 programs \*
- Name featured on signage at event
- Name listed on Coalition website
- 6 Raffle tickets (optional - \$25 per raffle ticket not tax-deductible)
- 6 reservations (valued at \$450)
- VIP check in

### Vintage - \$1,000 Sponsorship

- Name listed on 400 programs \*
- Name listed on signage at event
- Name listed on Coalition website
- 4 Raffle tickets (optional - \$25 per raffle ticket not tax-deductible)
- 4 reservations (valued at \$300)
- VIP check in

### Trendy - \$500 Sponsorship

- Name listed on 400 programs \*
- Name listed on Coalition website
- 2 Raffle tickets (optional - \$25 per raffle ticket not tax-deductible)
- 2 reservations (valued at \$150)
- VIP check in

\*\* Deadline for invitation inclusion is February 22, 2010. \* Deadline for inclusion in Old Bags™ program is April 9, 2010.