

Support the Coalition on Give STL Day!

Fundraiser Toolkit



Show your love for the Foster & Adoptive Care Coalition on Give STL Day: May 6, 2026!



You can help the Coalition! Create a fundraiser to raise awareness of our work and excitement for our mission. This is your opportunity to take an active role benefiting our kids and families - in just a few easy steps!

Step 1: Create

1. Visit our Give STL Day profile at **www.givestlday.org/organization/fosteradopt** or follow the QR code at the top of this page.
2. Click the “Fundraise” button below our logo.
3. Log in or set up your account.
 - If setting up your account for the first time, you will need to verify your email address by checking your inbox for a verification email. You must verify your account before publishing your fundraiser.
4. Once logged in, a “Create a Fundraiser” prompt will appear on your screen.
5. Click “Get Started.” Make sure the template box is checked.
6. Edit the page to your liking. Quick tips:
 - Customize your page title: The default is “Fostering Bright Futures for Kids!”.
 - Edit your goal: Optional. Add a goal for dollars raised or number of donors.
 - Choose a new photo: A themed photo is provided or upload your own.
 - Story: We included some text to help you get started. Consider adding your personal story of why you love the Coalition.
 - Duration: Give STL Day will automatically end your fundraiser on May 9.
7. Click “Publish” at the top of the page to go live!
8. To make more changes, expand the left hand menu and click “Story Page.”

Questions? Need Help?

Email events@foster-adopt.org or visit support.mightycause.com.

The Owens family celebrated their 10-year adoption anniversary in 2026.



Step 2: Share

1. After publishing, click “Share Now” on the next page to share your page to Facebook, Twitter/X, or via email. Edit the post or email to add a personalized message.
2. Or share your page’s URL, which can be found on your Story Page. It will look something like this: www.givestlday.org/story/Uevq8g
3. Include a personal message about why you are supporting the Coalition. Here are some examples that you can copy or use as a starting point. Don’t forget to add your page’s URL to all your emails and posts.
 - “Give STL Day is May 6, and I’m supporting the Foster & Adoptive Care Coalition because I believe that every child should have a place to call home. Please donate \$10 or more to help local kids. Thank you!”
 - “Family is so important to me, and I believe that every child deserves a place to call home. The Foster & Adoptive Care Coalition is working to make this come true for local kids. I created a fundraiser to support their work on Give STL Day. Please consider donating or sharing this post to help me reach my goal!”
 - “Can you imagine life without family? Help the Foster & Adoptive Care Coalition serve 100% of children entering foster care. When you donate to this great cause, your donation will be doubled.”
4. Set a goal of sharing your page with at least five friends, family members, or coworkers. Tag them in your social media post or send them the link. Ask them to donate and send it to five more people. Your network’s reach can be exponential!

Step 3: See Your Impact Grow!

1. Watch the “Giving Activity” section of your page.
2. Post an update to your page when you reach a milestone or to say thank you.
3. Celebrate and share your success after Give STL Day. You can feel great knowing that you’ve gone above and beyond to show your support for the Coalition and our kids and families. **Thank you, and well done!**

Quick Tips

- Your fundraiser can accept donations only when the Give STL Day giving period is open: April 22, 2026 to 10 a.m. May 6, 2026.
- The minimum Give STL Day donation is just \$10.
- Give STL Day will take care of all tax receipts.